

## Silent Auction for Program Covers

Due to the many requests by our advertisers to have full-page ads on the covers of our program, a silent auction is used to determine the advertisers for those spots. Any advertiser is eligible to participate in the auction, *with minimum bid set at \$300.00*. The advertiser with the highest bid will receive the back cover of the program; the second highest bid will receive the inside front cover; and the third highest bid will receive the inside back cover for the 2018 CHS Football Program. If you are interested in participating in the auction, please fill out the form below and return to Catholic High **no later than July 13, 2018**. In case of a tie bid, the first bid received will be selected.

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Please complete the following:

\_\_\_\_\_ I have chosen to participate in the silent auction for the cover ads in the 2018 CHS Football Program.

My bid is \$\_\_\_\_\_. Initials of Advertiser: \_\_\_\_\_

If I do NOT have one of the top three bids in the silent auction, then I would like to place the following size ad:

\_\_\_\_\_ Full-page ad: \$200.00

\_\_\_\_\_ Half-page ad: \$120.00

\_\_\_\_\_ Quarter-page ad: \$85.00

\_\_\_\_\_ Eighth-page ad: \$60.00

\_\_\_\_\_ No advertisement

***Please fill out and return the enclosed contract indicating the above information in the event you do not receive a cover ad.***

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By signing below, I promise to pay Catholic High School the amount initialed above, if my bid is accepted for one of the cover ads for the 2018 Football Program.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**FORM MUST BE RETURNED TO CATHOLIC HIGH SCHOOL NO LATER THAN JULY 13, 2018.**

Address: Catholic High School  
Attn: Vicki Melancon  
855 Hearthstone Drive  
Baton Rouge, LA 70806